

# DIGJAM LIMITED

**DIGJAM**

**Secretarial Department:**  
Aerodrome Road,  
Jamnagar – 361 006, Gujarat, India

Tel.: +91-288-2712972 - 73  
Fax: +91-288-2712991  
e-mail: investors@digjam.co.in

September 23, 2015

The Manager  
Surveillance & Supervision  
BSE Ltd.  
New Trading Ring, Rotunda Building,  
P.J. Towers,  
Dalal Street, Fort,  
Mumbai 400 001

**Code No. 503796**

Dear Sir,

Sub: - Clarification/Confirmation on news item appearing in "Business Line"

This has reference to your letter no. L/DOSS/ONL/RV/ZS/2015-16/115 dated September 23, 2015 on the captioned subject.

Please note that the Press Conference was for the routine purpose of launch of Digjam Limited Winter Product Collection 2015 to the trade at large. It is clarified that the said Joint Venture is proposed between a Promoter Company of Digjam and Holland & Sherry. Digjam expects to at best derive indirect benefit through the said association.

We would like to state that we have always been meticulous in timely reporting of information required to be intimated to the Exchange.

We trust this clarifies the matter.

Thanking you,

Yours faithfully,  
For DIGJAM Limited



(G.K. Sureka)  
Company Secretary